

Matthew Mallard

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Objective

Hi, my name is Matthew Mallard but most people know me as matbram. I'm an experienced web designer, content writer, and developer. Being the extremely motivated individual that I am, I've spent my time over the years learning the ins and outs and best practices in these respective fields from fellow colleagues that are experts at what they do. My clients are always extremely happy with my work due to the amount of care and attention to detail I put into every project.

Education

Selma High School, Selma Alabama

Aug 2003 - May 2007

Diploma

Graduated from Selma High School in 2007

Self Taught - Web Design & Web Development

May 2007 - Present

I love to spend my time learning new things and taking advantage of the vast amount of freely available resources on the web to further my education and gain new skills.

Experience

Bohemian Hacks, Missouri

Apr 2017 - Present

Web Designer & Content Writer

I'm the head content writer and web designer at Bohemian Hacks. I'm responsible for coming up with the designs for entire websites as well as writing the marketing content and blog posts for each client.

Freelance, Remote

Jul 2011 - Present

Web Designer | Content Writer | Web Developer

Working remotely with various clients in web design, web development, and content writing. During this time I worked with clients and individuals on projects that were paid, as well as few that were pro bono.

Skills

Design

- Adobe Photoshop
- Adobe Illustrator
- Inkscape
- Web Design

- Logo Design
- UI/UX Design

Web Development

- HTML
- CSS
- JavaScript
- jQuery

Operating Systems

- Windows
- Linux

Professional Writing

- Content Writing
- Email Marketing
- Technical Writing
- Sales Writing
- Copywriting
- Blog Writing

Business Related Skills

- Project Management
- Recruiting
- Business Networking

Additional Skills

- Web Content Management
- Search Engine Optimization
- Keyword Research
- WordPress
- Affiliate Marketing

Personal Projects

Web Cache Viewer - Google Chrome Extension

Web Cache Viewer is a Google Chrome Extension I created that lets you right-click on any link or page to view the Wayback Machine or Google Cache versions of that page.